



***You are invited to become a sponsor of the
2010 Santa Barbara Beer Festival***

(Pints for the Park)

Saturday, October 16, 12:00 pm to 4:00 pm

Pints for the Park has just keeps getting better and better! Serving over 1800 guests in 2009, we plan to sell out at 2000 guests and continue the success in 2010!

The Festival is in support of Eling's Park, a non-profit foundation, supported entirely by grants, private donations and user fees – a park built by the community for the community and the Santa Barbara Rugby Association, a non-profit, which was formed for the promotion of amateur rugby competition in the Santa Barbara area.

The Festival will be a celebration of the best of beer from Craft Breweries throughout California, with live music, delicious food and all the wonderful beer you can sample on a sunny afternoon in Santa Barbara.

There are a variety of sponsorship opportunities available:

Platinum Level: \$4,000 cash, your logo will be on the Festival sampling glasses, all Festival advertising and Festival website. We will provide 10 tickets to the Festival, and lunch for 10 guests, along with a space to hang your company banner (that you provide).

Gold Level: \$1,500 cash, your logo on all Festival advertising and Festival website, 4 festival tickets, along with a space to hang your company banner (that you provide).

Silver Level: \$500 cash or \$750 in raffle merchandise, your logo on the Festival website. We will provide 2 tickets to the Festival, along with a space to hang your company banner (that you provide).

Bronze Level: \$150 cash or \$250 in raffle merchandise, we will mention your name on the handbill that is distributed on the day of the Festival.

We'd very much appreciate your sponsorship and if interested, please complete the attached form and return to sbbeerfest@gmail.com.

Cheers,

Santa Barbara Beer Festival Committee:

Chad Barron

Bonnie A Keinath

Doug & Lorri Lynch

Jon & Lauren Bell

www.sbbeerfestival.com



SANTA BARBARA BEER FESTIVAL: PINTS FOR THE PARK
OCTOBER 16, 2010
SPONSORSHIP FORM
www.sbbeerfestival.com

Please e-mail LOGO to: sbbeerfest@gmail.com

Name: _____

Company: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Cell: _____ Fax: _____

Please Circle One:

Platinum Level: \$4000 cash, your logo will be on Festival sampling glasses, all Festival advertising and Festival website. We will also provide 10 tickets to the Festival, 10 Festival tee shirts and lunch for 10 guests, along with a space to hang your company banner (that you provide).

Gold Level: \$1500 cash, your logo on all Festival advertising and Festival website, 4 tickets, along with a space to hang your company banner (that you provide).

Silver Level: \$500 cash or \$750 in raffle merchandise, your logo on the Festival website, along with a space to hang your company banner (that you provide).

Bronze Level: \$150 cash or \$250 in raffle merchandise, we will mention your name during the raffles day of the Festival.

We will also be happy to accept any donation over or above the listed level. All proceeds benefit: Eling's Park Foundation and Santa Barbara Rugby Association, both non-profit 501 (c)(3). Santa Barbara Rugby Association TIN 48-1272291, Eling's Park TIN 95-3500475

Please make checks payable to: **Santa Barbara Beer Festival**

Please mail checks to: **Santa Barbara Beer Festival, P.O. Box 40277, Santa Barbara, CA 93140**

Merchandise for Raffle:

Item Description: _____

_____ Value: \$ _____

Elings Park is a nonprofit 501 (c)(3) foundation, supported entirely by grants, private donations and user fees – a park built by the community for the community. www.elingspark.org.

Santa Barbara Rugby Association was formed for the promotion of amateur rugby competition in the Santa Barbara area including, but not limited to: The organization and education of youth amateur rugby teams, improving coaching and refereeing at all levels, promoting a positive image of rugby and it's values of sportsmanship and the amateur ethic, organizing and aiding in the education of amateur rugby players through exposure to rugby by traveling nationally and internationally, provision and maintenance of a common rugby facility in Santa Barbara (Elings Park). www.grunionrugby.com