



*You are invited to become a sponsor of the
2011 Santa Barbara Beer Festival*

(Pints for the Park)

Saturday, October 15, 12:00 pm to 4:00 pm

The Festival is a celebration of the best of beer from Craft Breweries throughout California, with live music, delicious food and all the wonderful beer you can sample on a sunny afternoon in Santa Barbara. The Festival is in support of Elings Park, a non-profit foundation, supported entirely by grants, private donations and user fees – a park built by the community for the community and the Santa Barbara Rugby Association, a non-profit, which was formed for the promotion of amateur rugby competition in the Santa Barbara area.

There are a variety of sponsorship opportunities available:

Platinum Level: \$3,000 cash, your logo will be the exclusive sponsor logo on the Festival sampling glasses, 10 Festival tickets, including lunch, your logo on Festival advertising and the Festival website, along with a space to hang your company banner (that you provide).

Gold Level: \$1,500 cash or \$2,000 in merchandise, 5 Festival tickets, your logo on Festival advertising and Festival website, along with a space to hang your company banner (that you provide).

Silver Level: \$500 cash or \$750 in merchandise, your logo on the Festival website, along with a space to hang your company banner (that you provide).

Bronze Level: \$150 cash or \$250 in merchandise, we will mention your name during MC announcements day of the Festival.

We'd very much appreciate your sponsorship and if interested, please complete the attached form and return to sbbeerfest@gmail.com.

Cheers,

Santa Barbara Beer Festival Committee:

www.sbbeerfestival.com